

## Overview

The client is an multinational real estate developer, specializing in residential and villa projects across a portfolio of over 100 million square feet. The client needed a seamless transition from traditional workflows to digital solutions to enhance operational efficiency and customer engagement.



## Objective

The client’s aim was to transition from traditional practices to digital solutions to boost productivity and collaboration which ultimately results in enhancing responsiveness to client needs.

## Business Challenges

The client faced significant hurdles in transitioning to digital workflows, which impacted operational efficiency and customer experience.

- **Workflow Transition:** Shifting from traditional to digital systems disrupted established culture and processes
- **Operational Bottlenecks:** Traditional methods slowed down decision-making and project timelines
- **Request Management:** Lack of an intuitive platform caused delays in handling new requests
- **Customer Engagement UX:** A fragmented interface led to lower customer satisfaction and retention

## The Solution

The implemented solution leveraged our expertise in digitizing workflows and agile methodologies to effectively address the client's challenges. By implementing Joget DX8, we streamlined key processes such as inspections and project management. We developed an intuitive request management platform that prioritized user experience and integrated third-party services for secure and seamless operations. This approach significantly reduced operational inefficiencies, boosted customer engagement and satisfaction, ultimately delivering a scalable and efficient digital transformation tailored to the client's needs.

## Value Delivered

Our solution delivered significant functional and emotional benefits, transforming the client’s operations and customer experience. By streamlining workflows, we minimized operational inefficiencies, resulting in smoother processes. The intuitive platform simplified request management, enabling faster turnaround times and greater efficiency, resulting in increased customer engagement, contributing to improved retention rates.

100%

Paperless workflows by transitioning all key operations to fully digital processes



A user-friendly interface increased customer satisfaction scores



The intuitive platform led to a faster turnaround time for request approvals

### Business Benefits



Digital & Agile Workflows



Enhanced Customer Engagement



Seamless Integration



Improved Efficiency