

Overview

Our client, a leading economic zone authority with over 5,000 companies across 20 industries, undertook a digital transformation to standardize their technology stack and migrate from Microsoft Dynamics to Salesforce CRM, enhancing efficiency and scalability.



Objective

To enhance operational efficiency by seamlessly integrating systems and transitioning to a powerful, scalable CRM platform across all subsidiary companies.

Business Challenges

The client initiated a digital transformation aimed at modernizing operations and standardizing systems across its subsidiaries. A key component of this transformation was the migration from Microsoft Dynamics to Salesforce CRM, intended to improve efficiency and scalability. However, the client faced several significant challenges:

- **Data and Process Inefficiencies:** Fragmented data and workflows were hindering operational effectiveness.
- **Scalability Issues:** The existing systems had limited scalability and slow development cycles
- **User and Security Risks:** Users experienced poor interactions with the system, which raised security concerns..

The Solution

Our team utilized its extensive domain expertise and process knowledge to address critical business challenges of the client by implementing a low-code platform solution that prioritized both quality and speed, resulting in a robust and scalable system. By strategically integrating improved data handling capabilities, we boosted reliability and empowered better decision-making. Our responsive applications transformed the user experience, leading to increased productivity and higher satisfaction among users.

Value Delivered

The client experienced significant improvements in operational efficiency, reliable data management, and enhanced user satisfaction. This solution significantly reduced both development time and costs. Additionally, our solution facilitated seamless system integrations, laying a strong foundation for sustained growth and innovation. Through our approach, we not only resolved immediate issues but also added value at every stage of the project.



Enhanced workflows with user-focused applications.

100%

Reliability ensured through accurate and dependable data integrations.



Reduction in development time and costs using low code platforms

Business Benefits



Streamlined development cycles



Improved data reliability



Enhanced operational efficiency



Cost Savings